

# The colors of our brand.

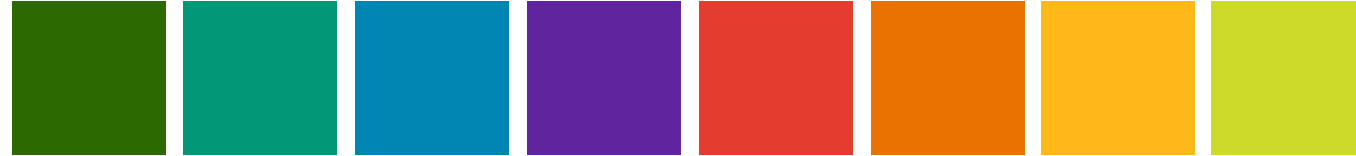
## Primary Colors



**BRAND GREEN**  
HEX#84B135  
R132 G177 B53  
C45 M0 Y100 K16  
PMS 2301

**TEAL**  
HEX#0095A9  
R0 G149 B169  
C98 M18 Y33 K0  
PMS 7711

## Secondary Colors



**DARK GREEN**  
HEX#2D6A00  
R45 G106 B0  
C62 M0 Y100 K60  
PMS P 156-16

**JADE**  
HEX#009877  
R0 G152 B119  
C100 M11 Y69 K1  
PMS 3278

**BLUE**  
HEX#0085B3  
R0 G133 B179  
C76 M14 Y0 K26  
PMS P 113-14

**PURPLE**  
HEX#60269E  
R96 G38 B158  
C77 M97 Y0 K0  
PMS 267

**RED**  
HEX#E43D30  
R228 G61 B48  
C4 M91 Y91 K0  
PMS 179

**ORANGE**  
HEX#E87200  
R232 G114 B0  
C3 M66 Y99 K0  
PMS 158

**TANGERINE**  
HEX#FFB71B  
R255 G183 B27  
C0 M32 Y95 K0  
PMS 1235

**LIME**  
HEX#CCDB2A  
R204 G219 B42  
C12 M0 Y63 K0  
PMS 381

## Neutral Colors



**RICH BLACK**  
HEX#000000  
R0 G0 B0  
C60 M40 Y40 K100  
PMS P 179-16

**GREY11**  
HEX#212121  
R33 G33 B33  
C0 M0 Y0 K95  
PMS P 179-15

**GREY10**  
HEX#424242  
R66 G66 B66  
C0 M0 Y0 K89  
PMS P 179-14

**GREY9**  
HEX#616161  
R97 G97 B97  
C0 M0 Y0 K82  
PMS P 179-13

**GREY8**  
HEX#757575  
R117 G117 B117  
C0 M0 Y0 K73  
PMS P 179-11

**GREY7**  
HEX#8A8A8A  
R138 G138 B138  
C0 M0 Y0 K60  
PMS P 179-9

**GREY6**  
HEX#9E9E9E  
R158 G158 B158  
C0 M0 Y0 K47  
PMS P 179-7

**GREY5**  
HEX#BDBDBD  
R189 G189 B189  
C0 M0 Y0 K33  
PMS P 179-5

**GREY4**  
HEX#E0E0E0  
R224 G224 B224  
C0 M0 Y0 K20  
PMS P 179-3

**GREY3**  
HEX#EEEEEE  
R238 G238 B238  
C0 M0 Y0 K11  
PMS P 179-2

**GREY2**  
HEX#F5F5F5  
R245 G245 B245  
C0 M0 Y0 K5  
PMS P 179-1

**GREY1**  
HEX#FAFAFA  
R250 G250 B250

**WHITE**  
HEX#FFFFFF  
R255 G255 B255  
C0 M0 Y0 K0